



SPEECH BY GRUMA CHAIRMAN AND CEO JUAN GONZÁLEZ MORENO, COMMEMORATING GRUMA'S 65TH ANNIVERSARY AND THE OPENING OF THE EARTH HOUSE PLANET OBSERVATORY

MONTERREY, N.L. ON JUNE 5TH, 2014

- STATE GOVERNOR OF NUEVO LEON, ATTORNEY RODRIGO MEDINA DE LA CRUZ
- ENGINEER RAUL GUTIÉRREZ MUGUERZA, CHAIRMAN OF HORNO 3
- DR. LUIS ROBERTO ACOSTA, DIRECTOR OF THE CLIMATE INSTITUTE IN MEXICO AND LATIN AMERICA
- ENGINEER LUIS LÓPEZ PEREZ, CEO of HORNO 3
- ENGINEER FERNANDO GUTIÉRREZ MORENO, STATE SECRETARY FOR SUSTAINABLE DEVELOPMENT
- ENGINEER JORGE DOMENE ZAMBRANO, CHIEF OF STAFF OF THE GOVERNOR'S OFFICE
- PROFESSOR HÉCTOR VELASCO MONROY, THE CEO OF DICONSA, A MAJOR PLAYER IN THE NATIONAL CAMPAIGN AGAINST HUNGER

GOOD EVENING, LADIES AND GENTLEMEN

It is a great honor for me to be with you tonight as we celebrate GRUMA'S 65th Anniversary with the opening of the "Earth House Planet Observatory." This is a great scientific project that allows us to observe the weather, and environmental and natural happenings worldwide, with the information it receives from the NASA and Climate Institute Satellites.

We at GRUMA, have been faithful to a long standing tradition of social responsibility and sustainability, which is why we decided to celebrate our anniversary and international environment day supporting an educational project focused on climate and environmental issues.

Since GRUMA opened 65 years ago, all of our plants worldwide operate with environmental friendly systems, which we improve year after year in pursuit of our goal to leave a better planet as a heritage for our future generations.

The GRUMA technology developed to produce corn flour produces significant savings in water, gas and electricity with decreased greenhouse gas emissions, and lower amounts of wastewater and solid waste discharged into the sewer systems.

As of December 2012, when i was honored with the appointment to serve as the GRUMA Chairman and CEO, we began a new strategy that has fortunately produced great results, thanks to the support of my team, which proves we are a world class company.

Today, we face the future with an excellent platform to continue developing and strengthening our presence in the markets where GRUMA does business, and to undertake new projects and challenges.

LADIES AND GENTLEMEN,

I and the great work team here with me today, will continue strengthening GRUMA as a Mexican Company that nourishes the heart of Mexico and the world.

We will also continue putting in our two cents worth to support scientific and technological research for the benefit of our planet as we've done for the last 65 years.

THANK YOU SO MUCH FOR JOINING US AND CONGRATULATIONS.

